

Press Release S 16

Designer Tanja Klein focuses with her spring/summer collection 2016 on very subtle cotton fabrics with clear cuts, ideal for spring and the first warm summer nights. Finest Piqué fabrics ensure excitement with the silhouette and with the right amount of volume new highlights are being set. A wide lose blouse combined with narrow trousers and bell swinging skirts with narrow shirts. New materials ensure it is casual and classy.

"Heaven and Earth"

The next season is all about colour and you will see plenty of structure. The collection captivates you with a tangy lemon or a fruity pomegranate giving the summer style a fresh look. However you will still find plenty of natural colours.

Soft sky blue, earthy nude or light silver ensure a relaxed beginning into the new season. Last but not least the right portion of brightness. White as point of contrast plays an important part in the kleinbasel collection.

Regardless if it is a boxy cut blouse or a practical cut feminine slip dress, white can be found over and over again giving the look the right amount of lightness. A clear contrast in a noble black will give you the finishing touch.

This summer the Swiss label will again be offering colourful prints and graphic and floral designs. You will find ethnic patterns, reinterpreted in pastel shades of blue and pink along with large floral prints in ciel and pomegranate colours, as well as playful elegant newly dotted prints.

Due to the elaborate details and loose fit the reversible parka in a tangy lemon is an eye catcher. Perfect for a cool breeze the parka will give any outfit the finishing touch. Depending on your mood you can reverse the parka and wear it in a clear chalk colour.

A further highlight is the comfortable jumpsuit-overall. In a flowing black for the after-work-party or bold in an all-over print during the day, it is the deal outfit and suitable for any occasion.

With soft and flowing fabrics and feminine cuts, Cotton-Popeline sets a clean and calm elegant statement. A loose fitting blouse or a playful tunica together with casual loose cut jeans or a swing skirt in a stylish fifties look offers you many combination possibilities.

Fruity, fresh and cheeky, with the right dose of urban feminity and elegance – kleinbasel will ensure you discover heaven and earth during the summer 2016.

Leather bags

Sustainability is very role in the kleinbasel collection heaven and earth. Tanja Klein has set up collaboration with the social firm Zolavera (www.zolaver.com) in Moldavia. This sustainable project provides jobs for the local residents in order to provide them a professional education. The workers have a permant working contract with all social benefits. Know-how can be generated and distributed with social and fair working conditions.

New very special bag models originated from this liaison. A material mix out of rough solid cotton and sun leather called Pelle di Sole played a major part. The cotton was inspired by the work of the Swiss artist Sophie Taeuber-Arp and designed and embroided by Tanja Klein's graphic pattern in punch technique. "Sophie"a shopper und a tote bag are available from this line. Both models are ideal for the office or a shopping tour in the city.



Our ever-popular bag Pleat has received a sibling. Inspired by the classical paper bag the label has developed the new model Angolo, a small and big shopper designed out of coloured or neutral solid leather. With clear lines without any frills or fancy touches this bag in two sizes will complete any outfit.

Leather in metallic colours remain an eye-catcher at kleinbasel. Soft rose gold or a fresh silver, bags from kleinbasel are sparkling this season as if competing with the sun. In addition the strong structured leather in cemnto (a cool noble gray) and blue is also available from the kleinbasel collection.

Press contact:

kleinbasel
Laura Waldmeier
Bäckerstrasse 56
CH-8004 Zürich
T +41 43 558 67 71
laura.waldmeier@kleinbasel.net
http://kleinbasel.net/en/press
www.kleinbasel.net

Label Distribution:

kleinbasel
Tanja Klein GmbH
Schneidergasse 24
CH-4051 Basel
T +41 322 44 82
piades.wuethrich@kleinbasel.net