



Press release SS2015

Urban lifestyle and ethnic inspirations combined in the new collection by designer Tanja Klein and her team. With the collection Spring Summer 2015 they lit for her label kleinbasel the topic:

Kaleidoscope SS15

The word kaleidoscope comes from Greek language and means something like seeing beautiful forms.

The designer uses proven elements and stylish color combinations, pleasant feel of the materials, quality high workmanship and implementation of current print issues. Modern and clarity have become an established style values at the dresses and leather bags kleinbasel makes for years.

Colors and Prints

This season light and dark colors are issued and give a lot of ways to be combined. While the color palette soft tones like white, desert, beige, sand, taupe add freshness in the base, there are plenty of cheerful accents in shades of jaffa orange and lapis green. Two color schemes, but also colored allover prints provide a fresh look at the looks from kleinbasel. Pavement, a muted dark shade emphasizes the understatement of the cool and feminine silhouette.

The graphically inspired allover prints also show the free interpretation of the theme "Kaleidoscope". Also, the current print issue "ethno" thus receives a very new effect. Where sophisticated allover prints and silk materials are in the center, the silhouette takes back. Concise picturesque is the allover Print "Paint": in the collection, the black and white theme is the inspiration of modern painting in combination with the theme Kaleidoscope.

Silhouette and Styles

The charm of swinging or draped silhouettes and the clear cut clear that the issue of softness can appear on feminine designs by Tanja Klein. The incision transported practicality and urban portability. Simply appearing cut lines form the striking counterpoint to wrap refined optics. The figure-hugging pencil skirt completes itself perfectly to the jersey tops. Styles with swinging hem and bell-like case collection features just like slightly trapezoidal shapes. Properly combined with casual sweaters - from short to long - the dress as well as the skirt this season is once again the perfect everyday companion.

The customer expects an urban, casual and cool look that highlights their activity and joy - the label kleinbasel speaks to women who live out their enterprise stylish, value quality and fashionable like sometimes show their colors.

Leather bags and accessories Kaleidoscope SS15

The leather bags as well as the accessories kleinbasel offer a lot of options. With 100% Swiss Made exhibited by classically feminine and puristic to a casual bags and accessories. Whether tote bag, shoulder bag, shopper or the popular Pleat, a pouch pocket - for the customer, there is a wide choice.

The color themes to Kaleidoscope for Spring / Summer 2015 are diverse and full of excitement. Take color influences from past seasons with classic contrast of black and white broken up and re-interpret them.

The leather Punzonato, lightweight leather with a slight point punching in color panna comes, current, and therefore sporty. Inspired by sun reflections shows the leather Laminato in color Platino (gold) a glamorous look and will attract the attention. Sole and Arancio form a colored alternative to the uniform monotony in taupe leather Dollarino: Sophisticated, versatile, modern - at the same time, however, subtle and yet inevitably a looker. Combined with soft leather, the warm yellow-orange tones are a perfect base for the most beautiful bag styles of the season.

The bags like the urban, modern and confident woman that emphasizes sophisticated shapes and quality, to intrusive logos but have done without - pockets into which fits a life full of emotions.



(the word Kaleidoscope: consists of three words: καλός (kalós) "beautiful", εἶδος (eidos) "form, shape" and σκοπεῖν (skopein) "Look, look, look")

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